



## NHW Newsletter Advertisements

The Neighbourhood Watch Bayside Newsletter is printed quarterly. The circulation will be 45,000 copies by March 2025 and is delivered throughout Bayside by 200+ volunteers

Advertising in the Bayside Newsletter is excellent value. Our rates are to cover our printing costs only. We are a Not For Profit Community group

There are two Advertising options

### 1) Our Bayside Directory Classifieds

Only 36 spots are available over two centre pages of the Newsletter. This is an inexpensive way to promote your Business or Club and it won't be lost as is the case with most classifieds as we limit adverts to just two pages currently, 36 adverts. The cost is \$140 per issue based on a minimum of 4 issues, billed up-front or \$185 for a single issue. The classified advert size is 6cm Wide x 3.5 cm High.

### 2) Feature Adverts

If you want to stand out - select a Feature Advert

We offer two sizes

Either a full A4 page width 18.5 cm Wide x 5.5cm high (cost \$620.00 per issue)

Or a full column width 9.25 Wide x 5.5 cm High (Cost \$400 per issue)

### 3) Special Sizes

If you want a special size - Call Geoff Bransbury on 0416 294 452 or email [info@nhwbayside.com.au](mailto:info@nhwbayside.com.au)





Neighbourhood Watch  
Bayside

# Bayside Directory Order Form

The Neighbourhood Watch Bayside Newsletter is printed quarterly. The circulation is 40,000 copies and is delivered throughout Bayside

## Bayside Directory (Classifieds) - Only a total of 36 spots

Size - 6.00 cm wide x 3.5 cm high

Format - jpg

Cost of advertising

- Single entry only - \$185 or
- Four issues (1year) - \$140/issue (paid upfront)  
(Your advert may be changed each issue at no cost)

Actual Size

Artwork - Supply your own or we'll help

## Order your Directory Advert now:

Your name.....Business Name.....

Email.....Phone.....

Address.....

YES I want a spot! (tick)      4 issues       1 Issue

Signed \_\_\_\_\_ Name \_\_\_\_\_  
Company \_\_\_\_\_ Date \_\_\_\_\_

Email this signed to Geoff at - info@nhwbayside.com.au - tel: 0416 294 452

Above: Scaled down Directory page -  
Currently only two A4 pages. Maximum only 36 adverts





# NHW Newsletter

## Feature Advert Order Form

The Neighbourhood Watch Bayside Newsletter is printed quarterly.  
The circulation is 40,000 copies and is delivered throughout Bayside

### Two Sizes Available

- A** Full A4 Page Width - 18.5 cm Wide X 5.5 cm High - Cost per issue \$620.00
- B** Half A4 Page Width (i.e. Column Width) 9.25 Wide X 5.5 cm High Cost per issue \$400.00

Artwork - JPG Format required. Supply your own or we'll help (limited skills)

Position in Newsletter - Inside pages (front and back pages are not available)

### Order your Feature Advert now:

Your name.....Business Name.....

Email.....Phone.....

Address.....

**YES I want a spot! (tick)**

**Which Size A or B**

Signed \_\_\_\_\_ Name \_\_\_\_\_

Company \_\_\_\_\_ Date \_\_\_\_\_

### Terms

NHW Bayside is a voluntary organisation with limited resources to follow up advertisers each issue. As a result, this agreement is a ROLL OVER AGREEMENT.

Therefore UNLESS you cancel, one issue in advance, your advert will be repeated in the next issue.

*If you wish to change your advert please tell us well in advance of the next issue (no cost to change advert)  
Payment is due prior to printing of the subsequent newsletter.*

## Sample newsletter A4 page Scaled down

The sample newsletter page is divided into two main sections. The top section features a large advertisement for 'LOCAL ELECTRICIAN' by BYRD ELECTRICAL. The ad includes a list of guarantees: '100 Year Workmanship Guarantee', 'Clean Up After Ourselves Guarantee', and 'Arrive on Time Guarantee'. It also features a Google review with five stars and the contact number 'Ben 0485 800 142'. The location is listed as 'SANDRINGHAM 3191'. A green arrow points to this ad with the text 'Full A4 Page width Feature Advert 18.5 cm Wide X 5.5 cm High'. Below this, the main content area of the newsletter is labeled 'NHW Newsletter - Content here'. The bottom section features two smaller advertisements. The left one is for 'BAYSIDE | GARDEN | MAINTENANCE' and the right one is for 'BRUCE EDMUNDS & ASSOCIATES'. A green arrow points to these two ads with the text 'Half A4 Page column width Feature Advert 9.25 cm Wide X 5.5 cm High'.

Email this signed to Geoff at - [info@nhwbayside.com.au](mailto:info@nhwbayside.com.au) - tel: 0416 294 452 (2025 V1)